



Supporting Cancer Patients Since 2009

Kelly's Dream Music Fest
Saturday, June 15th 12:00 – 7pm
Eastern Yacht Club
2330 Seneca Rd.
Essex, MD 21221

Sponsorship Opportunities

Headliner (Presenting Sponsors) - \$2,000

- ▶ 15 event tickets with parking and seating in VIP area (\$450)
- ▶ Acknowledgement as “Presenting Sponsor” with logo prominently displayed on all produced media
- ▶ Company name mentioned as “Presenting Sponsor” through the day and prior to every band introduction
- ▶ Company Vendor Booth (\$150 value)
- ▶ Logo prominently displayed on the Kelly’s Dream website for six months
- ▶ Logo prominently displayed on event banner
- ▶ Logo displayed on social media

Opening Act Sponsor - \$1,000

- ▶ 10 event tickets with VIP parking (\$300 value)
- ▶ Company name mentioned several times throughout the day
- ▶ Logo on the Kelly’s Dream website for four months
- ▶ Logo displayed on all produced media
- ▶ Logo displayed on event banner
- ▶ Logo displayed on social media

Fan Club Sponsor - \$750

- ▶ 8 event tickets (\$240 value)
- ▶ Logo on the Kelly’s Dream website for three months
- ▶ Logo displayed on all produced media
- ▶ Logo displayed on event banner
- ▶ Logo displayed on social media

Groupie Sponsor - \$500

- ▶ 4 event tickets (\$120 value)
- ▶ Logo on the Kelly’s Dream website for one month
- ▶ Logo displayed on all produced media
- ▶ Logo displayed on event banner
- ▶ Logo displayed on social media

Follower Sponsor - \$250

- ▶ 2 event tickets (\$60 value)
- ▶ Logo on the Kelly’s Dream website for two weeks
- ▶ Logo displayed on event banner
- ▶ Logo displayed on social media

Kelly’s Dream is a non-profit organization under the IRS 501(c)(3) Your sponsorship may be tax deductible. The tax ID # is 30-0598580

Kelly's Dream is a 501(c)3 non-profit foundation that focuses on easing the financial and emotional strain of cancer, raising melanoma awareness, and spreading the gift of hope.



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Sponsorship Opportunities Form

COMPANY: _____ CONTACT NAME: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL ADDRESS: _____

SPONSORSHIP LEVEL (PLEASE CHECK ONE)

- Headliner (Presenting Sponsor) - \$2000**
- Opening Act Sponsor - \$1000**
- Fan Club Sponsor - \$750**
- Groupie Sponsor - \$500**
- Follower Sponsor - \$250**

Your sponsorship can be completed online at
www.kellysdream.org or by check made payable
to “Kelly’s Dream” at:

Kelly’s Dream
P.O. Box 36
Perry Hall, MD 21128

If you would like your company’s logo included
in our promotional material, please send it
electronically (jpg or png format) to
kelly@kellysdream.org.

For more information please contact:

Kelly O’Donnell Ware
Kelly’s Dream Phone: 410-256-7017
Email: kelly@kellysdream.org

THANK YOU FOR YOUR SUPPORT!!!!

Kelly’s Dream is a 501(c)(3) non-profit organization funded entirely by donations.

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raising melanoma awareness and spreading the gift of hope.*